Latest Version: 6.0

Question: 1

Which of the following rules apply to the brainstorming technique? Note: There are 2 correct answers to this question.

A. Focus on best ideas
B. Encourage wild ideas
C. Have one conversation at a time
D. Use a random selection of ideas

Answer: BC

Question: 2

What are some key principles when presenting a prototype as a role play? Note: There are 2 correct answers to this question.

A. Show the most relevant aspects for the business case.
B. Show the impact of your solution for your persona.
C. Show flawless execution to get the idea across.
D. Show the solution through the users' eyes.

Answer: BD

Question: 3

What would you use to visualize a solution concept in an initial Design Thinking workshop? Note: There are 2 correct answers to this question.

A. High-fidelity prototyping
B. A storyboard
C. The construct and build technique
D. The collage technique

Answer: BC

Question: 4

What is the expected outcome of Synthesis?

A. Prioritized ideas
B. A clear understanding of the user's needs
C. Unstructured interview results
D. Several ideas to address the design challenge

Answer: B

Question: 5

Why are brain dump exercises successful? Note: There are 3 correct answers to this question.

A. Group dynamics ensure that everyone contributes. Nobody wants to be the only one not providing any input.
B. Everybody has different thoughts while thinking about the challenge.
C. Participants are able to identify the most important ideas to solve the challenge.
D. Grouping and clustering thoughts helps the team to structure data and to identify common topics.
E. The result clearly articulates the emotions and touch points of the user when adopting a new technology.

Answer: ABE

Question: 6

What is a key component of a low-fidelity mock-up that is built to prototype a software solution?

A. Book of final UI screenshots
B. Creation of backlog for later programming
C. Wire frames demonstrating the screen layout and field sizes
D. Key functionality and simple screen flow

Answer: D

Question: 7

What are some techniques for reframing a design challenge?

A. Brainstorming key expressions
B. Using 2-by-2 axis mapping
C. Storytelling

D. Using causal mapping

Answer: A

Question: 8

What is essential for a virtual workshop? Note: There are 2 correct answers to this question.

A. Unlocked content area in virtual whiteboard
B. Prepared sticky notes
C. Conducted a technical check of your equipment
D. Prepared virtual whiteboard/collaboration templates

Answer: BD

Question: 9

Why do we create prototypes in Design Thinking? Note: There are 2 correct answers to this question.

A. To avoid PowerPoint presentations
B. To leverage the creativity of the participants
C. To make the design solution tangible
D. To get instant feedback and fail early

Answer: CD

Question: 10

Which phases of the Design Thinking process address the solution space? Note: There are 2 correct answers to this question.

A. Ideation
B. Scoping
C. Synthesis
D. Validation

Answer: AC