

Latest Version: 6.0

Question: 1

Which two factors do you inspect to assess the general health of the adaptive models in Prediction Studio? (Choose Two.)

- A. Model transparency
- B. Insights
- C. Performance of the models
- D. Number of decisions

Answer: AC

Question: 2

To enable an assessment of its reliability, the Adaptive Model produces three outputs: Propensity, Performance and Evidence.

The performance of an Adaptive Model that has not collected any evidence is_____.

- A. 1-0
- B. null
- C. 0.5
- D. 0.0

Answer: D

Question: 3

When defining outcomes for an Adaptive Model you must define_____.

- A. only negative behavior values
- B. positive, negative and neutral behavior values
- C. one or more positive behavior values
- D. behavior values to be ignored

Answer: A

Question: 4

evidence an assessment of its viability, the Adaptive Model produces three outputs: Propensity, Performance and

What is evidence in the context of an Adaptive Model?

- A. The likelihood of a statistically similar behavior
- B. The number of customers who exhibited statistically similar behavior
- C. The number of statistical bins used to evaluate the response
- D. The number of customers who have responded to the modeled offer

Answer: D

Question: 5

A company wants to simulate decisions that requires large amounts of data. However, the organisation's live data is inaccessible. Your advice is to use a Monte Carlo data set.

The Monte Carlo method _____

- A. enables the company to generate random data for most of its application needs
- B. generates data that the company can use as input for adaptive decisioning
- C. combines external data sets into a larger data set
- D. makes the organisation's live data accessible

Answer: A