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## Question: 1

Which industry demands connectivity with ultra-fast storage banks?

- A. product design
- B. media and entertainment
- C. finance
- D. architecture

**Answer: A**

## Question: 2

What are good examples of discovery questions for creative pros?(Select two.)

- A. Are you editing 4K,6K, or 8K videos?
- B. Do you have frequent computer crashes?
- C. Would you consider switching to a pen and touch interaction for your work?
- D. Do you spend a lot of time rendering videos?

**Answer: A**

## Question: 3

Which customers might be interested in an HP 4K UHD display? (Select two.)

- A. film editors who need consistent color accuracy
- B. architects creating life-like renderings of planned buildings
- C. business power users
- D. software developers working with long lines of code
- E. high school biology students

**Answer: A C**

## Question: 4

What are the main use cases for the LBE segment? (Select two.)

- A. mall popup stores

- B. airport terminals
- C. museums
- D. theme parks

**Answer: B D**

### Question: 5

Which professionals are considered creative pros? (Select three.)

- A. doctors
- B. graphics designers
- C. architects
- D. UX/UI designers
- E. photographers

**Answer: A C D**

### Question: 6

Which software combination is not used by creative pros?

- A. Adobe XP\* and Photoshop'
- B. DassaultCATIA" and AVID'
- C. Adobe illustrator" and After Effects'
- D. Photoshop' and Dreamweaver"

**Answer: B**

### Question: 7

Which use cases apply to VR for primary education segment?

- A. concept visualization, experimentation, computer programming, history lessons
- B. social context, field trips, experimentation, concept visualization
- C. dissections, cultural lessons, space exploration, computer programming
- D. game development, social context, experimentation, anatomy

**Answer: A**

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## Question: 8

Which customers might be interested in an HP Dreamcolor Display?

- A. architects creating simple building blueprints
- B. software developers writing code
- C. engineering colleges outfitting their computer labs
- D. professional graphic designers creating packaging for consumer goods

**Answer: D**