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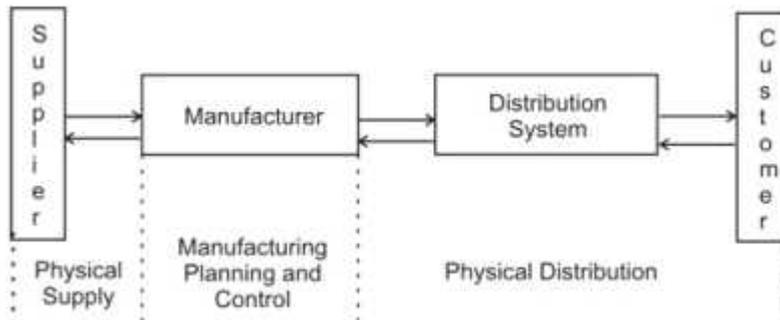
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Question: 1

The question below is based on the following flowchart:



Which of the following phrases most accurately describes the complete flow of demand information?

- A. From supplier to customer
- B. From customer to manufacturer
- C. From customer to supplier
- D. From supplier to manufacturer

Answer: C

Question: 2

The focus of collaborative supply chain management differs from a transactional approach by its emphasis on the:

- A. transportation of goods to the next link in the chain.
- B. flow of product information up to the next level of the chain.
- C. flow of demand information and cash up the chain.
- D. flow of supply into an organization.

Answer: C

Question: 3

Which of the following scenarios represents a correct application of the Supply-Chain Operations Reference-model (SCOR)?

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- A. Sales and marketing refers to SCOR to improve demand generation.
 - B. Production and engineering uses SCOR best practices to design a new "make" process flow.
 - C. Distribution and logistics selects suppliers from the SCOR reference list.
 - D. Marketing and development incorporates SCOR Level I metrics for new product design.

Answer: B

Question: 4

The primary objective of supply chain management is:

- A. minimizing transportation costs.
- B. reducing inventory levels.
- C. taking a systems approach.
- D. implementing advanced technologies.

Answer: C

Question: 5

Which of the following levels in a supply chain network represents the most upstream external activity?

- A. Supplier to contractor
- B. Manufacturing to supplier
- C. Customer to distribution
- D. Customer to contractor

Answer: A

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