

## Oracle

1Z0-340-22

*Oracle Eloqua Marketing 2022 Implementation Professional*

- Up to Date products, reliable and verified.
- Questions and Answers in PDF Format.

### Full Version Features:

- 90 Days Free Updates
- 30 Days Money Back Guarantee
- Instant Download Once Purchased
- 24 Hours Live Chat Support

### For More Information:

<https://www.testsexpert.com/>

### • Product Version

Visit us at <https://www.testsexpert.com/1z0-340-22>

---

# Latest Version: 6.0

## Question: 1

Which two roles are recommended to participate during configuration implementation? (Choose two.)

- A. Eloqua Sales Users
- B. Eloqua Marketing Managers
- C. Eloqua Executive Sponsors
- D. Eloqua Power Users
- E. Eloqua Administrators

**Answer: DE**

## Question: 2

Which Default Update Logic would you choose if the client would like the Salesperson contact field to be updated even if the new value is blank? (Choose the best answer.)

- A. update if new value is not blank
- B. update if new email address
- C. always update
- D. update if blank

**Answer: D**

Reference: [https://docs.oracle.com/cloud/latest/marketingcs\\_gs/OMCAA/Help/ContactFields/Tasks/CreatingContactFields.htm](https://docs.oracle.com/cloud/latest/marketingcs_gs/OMCAA/Help/ContactFields/Tasks/CreatingContactFields.htm)

## Question: 3

A contact has multiple values populated within the "Interest Area" multiselect field in Eloqua. However, when you go to the contact record, no values are highlighted.

Which two are reasons for this? (Choose two.)

- A. The values populated are lowercase, whereas the values within the picklist are proper case.
- B. The values are correct but they are delimited with a comma,
- C. The values are correct but they are delimited with a double colon ::
- D. The values populated do NOT match the values within the picklist.

**Answer: BD**

---

### Question: 4

Which two frequency options are NOT available in the drop down when creating Agents? (Choose two.)

- A. Monthly
- B. Weekly
- C. Once
- D. Quarterly
- E. Bi-Weekly
- F. Daily
- G. Never

**Answer: DE**

Reference: [https://www.youtube.com/watch?v=tt2An45P\\_7g](https://www.youtube.com/watch?v=tt2An45P_7g)

### Question: 5

On which domain in an Eloqua email is Domain Key Identified (DKIM) signing performed? (Choose the best answer.)

- A. User email address
- B. "Reply-To" email address
- C. Subsite domain
- D. "From" email address
- E. "To" email address

**Answer: D**

---

For More Information – Visit link below:  
<https://www.testsexpert.com/>

## Features:

■ Money Back Guarantee.....



■ 100% Course Coverage.....



■ 90 Days Free Updates.....



■ Instant Email Delivery after Order.....

